









This programme is co-financed by the European Social Fund

APM is excited to be delivering the WORK ROUTES programme in the Cannock Chase District

What is WORK ROUTES?

Work Routes is a DWP/ESF programme designed to help unemployed and economically inactive people to enter, progress in and sustain employment. APM will help people to overcome multiple barriers to work through a flexible and personalised package of support.

APM will be pleased to work directly with local businesses to create bespoke opportunities for all those referred to this provision.

Who is APM?

Advanced Personnel Management is a leading provider of welfare to work, training and recruitment services. APM have extensive experience of engaging people in positive and practical activities that lead to employment, education and/or training.

www.apm-uk.co.uk

Eligibility criteria

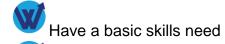
. 🛦

Legally resident and have the right to take paid employment in the UK

Aged 16+ (there is no upper limit)

Unemployed or inactive for 6 months (26+ weeks)

In addition members will fall into one or more of the following categories:



Be a lone parent

Be an older worker (50+)

Be an ex offender

W Have caring responsibilities (or returning to employment when caring responsibilities end)

Have a physical disability or health condition, including sensory impairments

Mental Health or Learning Disability

Drug/Alcohol dependency

Be an ethnic minority

Have low or no qualifications (or may have difficulties with reading, writing and numeracy)

Have a language barrier (e.g. English is not their first language)

Eligible members can expect

APM will provide regular 1-2-1 personal guidance, group activity and an action plan

APM will provide motivation and confidence building

APM will develop CV and cover letters

APM will prepare members for interviews with effective interview techniques, including mcok interviews and feedback

APM will help the member improve skills in ESOL, numeracy, literacy and IT

APM will help members search for job vacancies, support with applications or consider selfemployment

APM will provide in-work-support to support the member to sustain employment, with regular contact for up to 26 weeks

APM Contact details

You can refer eligible members now by contacting your local **APM** office:

Pioneer House Mill Street Chambers Mill Street Cannock WS11 0EF

Tel: 01543 230 030

Rob ReynoldsBusiness Manager

rob.reynolds@apm-uk.co.uk

Alison Hodgens Employment Coach

<u>alison.hodgens@apm-</u> uk.co.uk

